

Questionstorming

The problem I'm focusing on is...

Step 1

Write down 50 questions surrounding your problem above. Realistically, this takes around 20 minutes. If you don't have that time, shoot for a lesser number, that's ok. Now get to it! Quantity over quality! Embrace the process! Keep them open-ended! Stay present!

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Step 2

Congratulate yourself! Great job! Here's what we've found about this Questionstorming process:

- The first 10 are easy
- The next 10 are more difficult
- By 30, frustration and doubt
- By 40, anger
- By the time we get to the last 10 we have forced ourselves far away from our surface thinking, and we come up with some new directions. This is our brain engaged in divergent thinking.

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Step 3

Look at the thought map your questions make. Trace the path. Notice how the later questions compare to the initial questions. Now, put a star next to the questions that if you had the answers to it would move you towards better understanding the problem.

Step 4

Plan how you are going to get answers to the best of these questions you identified. Who should you ask these questions to?

Question

Who to ask

Question

Who to ask

Question

Who to ask

Question

Who to ask
